Workgroup Tasks - Feb 22, 2010

Membership/Partnership:

- Evaluate activities of Beginnings since the retreat. (see notes from retreat)
- What are we doing to retain members?
- What are we doing to recruit new members?

Website:

Work with intern, Chelsea McAllis, to brainstorm the direction of the youth section of the website. How could it be used, accessed? What sort of social media should we incorporate (facebook, etc)? What content should be included?

Curriculum:

1. Review new evaluation plan (post-test only, focus group, after class 5-mintue eval).
2. Develop some focus group questions to be asked post-presentation (five-minutes after in class presentation) more formal focus group setting.

Outreach:

Review media campaigns.

1. Develop list of placements for ads.
2. How should we launch the Buzz-free bevvies campaign? Anyone a friend of a restaurant owner?

Vision: San Luis Obispo County is a community where every child is born free of the effects of prenatal exposure to alcohol, tobacco and other drugs. Beginnings mission is to develop leadership and build collaborative partnerships to educate our community on the effects of prenatal substance use and prevent Fetal Alcohol Spectrum Disorders.

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