



Vision: San Luis Obispo County is a community where every child is born free of the effects of prenatal exposure to alcohol, tobacco and other drugs.

MEETING MINUTES February 22, 2010

Present:

Lisa Fraser, SLOCAP

Dot Stauble, Martha's Place

Francine Levin, Health Services, CAP

Shannon Klisch, Beginnings Coordinator

Cristy Colliver, Public Health

Jan Campbell, Public Health, MCAH

Marilynn McDermott, Public Health, MCAH

Phyllis Braiotta, CAPSLO Family Support Serv.

Miki Gillman, MFT

Tess Stapleton, ALPHA

Gina M Pinto, Public Health

Amber Alewine, Tobacco Control

Melinda Sokolowski, CAPSLO

Toni Torrey, Cuesta Nursing

Julissa Dyer, ALPHA

Jen Miller, ALPHA

Chelsea McAllister, Beginnings Intern

Mary LudBaldwin, Foster Parent

9:00-9:15 Welcome & Introductions

- Introduction of Chelsea McAllister & Claire Louie, 2 new interns for Beginnings, will be able to focus on outreach and focus groups for the 18-24 age range. They are currently assigned till the end of the school year.
- Review of agenda items.

9:15-9:30 Member Announcements & Updates

- Toni Torrey: Study has been approved and will use a simulated clinic at Cuesta for program study regarding the I am Concerned (IAC) Intervention. She is looking for individuals that have been using the IAC model for 2+ years to assist as front line staff in the study. Toni is also looking for about \$8,500 in funding to support the 10 week study. Tool will measure the faithfulness of implementation of the IAC model.
- Amber Alewine – Baby's First Breath- Have developed folders for 1-5 years olds to go along with their preschool puppet show regarding the harmful effects of smoking. They contain stickers, coloring books, and a mini poster. Puppet shows are taking place at preschools throughout the county.
- Marilynn McDermott – 4P's Plus- Every Step of the Way (ESW) program pilot time has been extended with two additional offices. Offices are well receiving of the program. ESW supports healthy pregnancy, used as a support and bonding tool for the mom. March 23 will be the Domestic Violence in Pregnancy. Speakers include Dr. Kromhout and Beth Robb.
- Francine Levin- Teen Theater Project – "Teen Mommalogues" will be performing on May 14th and 15th. Program will change slightly to include conversations between parents and teens regarding sexual intercourse. Invitations and more information to follow. The modified program will only be given in the community forums, not in the schools. Teen Pregnancy Prevention Taskforce is also working on shows in the northern area of the county.
- Jen Miller –North County support program will include an evening Spanish speaking group, will be a peer lead support program focused on Post Partum Depression.

9:30-9:40 Martha's Place Update (also see slides)

- Martha's Place will transition to Mental Health July 1, 2010, previously partnership between CAP/MH for funding. CAP will still work with the collaborative and the board, but will no longer provide the fiscal funding.
- Everything will still be the same because CAP was providing the administrative support, the therapist positions have all been provided by MH. There should be no changes to services for the families.
- New site supervisor Courtney Wagner will possibly start before July 1.
- July through December 2009 there were:
 - 71 referrals.
 - 197 Pediatric evaluations
 - 57 Psychological Evaluations
 - 20 School observations
 - 120 Treatment Referrals
 - 244 Therapy Sessions at Pediatric Therapy Solutions

9:40-10:00 Fiscal Agent Report: Lisa Fraser (also see slides)

Budget Summary: Remaining discretionary portion of FY 09/10 budget going to three main projects:

1. Media Campaign
2. FASD Day Event
3. Focus Groups

Grant Services provided by SLOCAP for FY09/10

1. Chumash Foundation
FASD Day, Regional Conference
2. Catholic Healthcare West
High School Outreach
3. SAMHSA
Prevent substance use among youth
4. Ongoing Research opportunities

10:00-10:20 Coordinator's Report: Shannon Klisch (also see 2/22 slides)

- Review of December retreat
- Review of timeline of activities
- Reviewed campaign materials for youth outreach

10:20-10:45 Work group breakout session & report back

Membership-

Suggesting:

- Casey Roos- clinician role, education
- Linda??
- Consumers and Clients – someone/parent who has received services
- POPS – Bill Schmidt POPS group leader
- Grandparents

Website and Curriculum

- Talk with 211

- Teen Diversion
- Facebook – how to utilize, Beginnings group page
- Create a quiz with real life scenarios and incorporate into school curriculum – get teachers to refer as assignments
- Promote Beginnings website

Outreach

- Brainstormed locations to put the “Not a Mixer” Campaign, will develop a comprehensive plan with interns and report back to Outreach group:
 - Bus Signs (inside bus) 11X17 laminated (free to post)
 - Movie theatre ads (screen vision) - currently running an ad
 - Cal Poly:
 - locker rooms
 - PAC posters
 - stickers on bathroom doors
 - Rec Center
 - Student Union
 - Dining Halls
 - Cuesta:
 - locker rooms
 - student union & cafeteria
 - library
 - Health Clubs
 - Kennedy: 8.5X11 sheet that you can post in the lobby
 - Equilibrium (marigold shopping center)
 - Floor Ads (Albertson's liquor aisle)
 - Billboard: SLOCAP may have a deal on these?? ask Lisa
 - Bars : The Grad
 - Coffee sleeves

*** Other ideas:

- Family News (goes to pediatrician's offices)
- Central Coast quarterly
- New Times
- Parent Connection website
- Pharmacies - health Plus, one in Los Osos
- New Frontiers
- Taking volunteers for 2010 FASD Day planning group

Beginnings mission is to develop leadership and build collaborative partnerships to educate our community on the effects of prenatal substance use and prevent Fetal Alcohol Spectrum Disorders.



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